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# **Why Buy The Canon PIXMA IP4700 Premium Inkjet Printer?**

[canon ip4700 printer](#)

The Canon Pixma iP4700 Premium Ink Jet Printer has become available on the market for over 7 many years, and you will find much more recent printers out there that may do considerably additional than the [Canon iP4700 printer](#) can - so why are you able to nevertheless locate this printer for sale on the most popular purchasing sites, and why could it be still ranked as #3 on Amazon? In truth the one other printer that out ranks this on Amazon is an additional Canon - the PIXMA Pro9000 Mark II Inkjet Photograph Printer. So what makes technology which is seven several years outdated nonetheless a bestseller?

There are eight essential places this printer is rated on:

Print High quality  
Print Pace  
Ease of Setup  
Ease of Use  
Attributes  
Ink Cartridge Features  
Coloration Reproduction  
Ink Usage

In each and every of these classes, consumers have offered the Pixma iP4700 a minimum of four stars and in many circumstances have offered it a five.five star rating. The one place it didn't obtain a substantial rating was on ink usage. Now you also should think about that only two critiques from 70 gave it low marks.

The printer obtained substantial marks for print excellent, which is due to the extraordinary 9600 x 2400 dpi coloration printing. DPI for the uninitiated is dots-per-inch. Wikipedia provides an superb overview of DPI. Along with a higher DPI as well as microscopic droplets, your pictures will appear spectacular - similar to what most photograph labs can produce.

At that high DPI you'd feel that images would take a lengthy time for you to print - not the case, you may print four x six inch borderless pictures in about 20 seconds.

Those two characteristics on your own make purchasing the Canon Pixma iP4700 a "no brainer" - but take into consideration that it may also print images as huge as 8.five x 11 inches and after you print working with Canon photo paper, and Canon inkjet cartridges the ChomaLife100+ system will keep these photos looking new for up to 300 a long time!

An additional feature that make this printer something it is best to critically take into account buying, especially considering that you may invest in it for as little as \$50.00 is the fact that the printer has 5 person ink tanks - so if you run from magenta, you'll be able to both refill only the empty ink cartridge or obtain a new one.

Whilst you'll find dozens of diverse type of picture coloring ink jet printers on the market, few remain in Amazon's Bestseller class specially after you take into account the number of items that they carry.

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